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ATTORNEY DOCKET NO. 804138-US-NP

PATENT

8-17-09

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: James J. Crow, *et al.*

Serial No.: 10/715,928

Filed: November 18, 2003

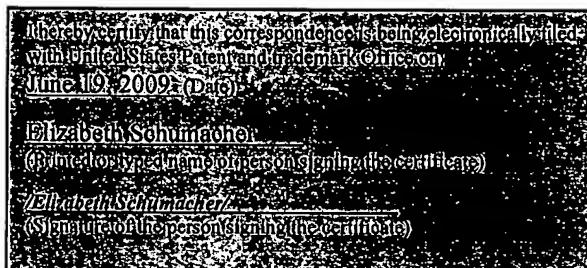
Title: LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM

Grp./A.U.: 2154

Examiner: Michael E. Keefer

Confirmation No.: 4254

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



Sir:

AMENDMENT UNDER 37 C.F.R. § 1.116

The Applicants have carefully considered this application in connection with the final Examiner's Action electronically delivered March 19, 2009, and respectfully request reconsideration of this application in view of the following amendment and remarks.